

Description

The Strategic Business Planning program outlines the process for developing a strategic business plan. Strategic business plans are powerful tools for mapping the path for an organization to achieve its vision of the future. They are also effective tools for aligning short and long-term plans with long-term goals.

The five steps of the strategic business planning process include:

1. Planning to plan
2. Hypothesis development
3. Environmental analysis
4. Application analysis
5. Implementation

Objectives

After your training program, the trainees should be able to:

- Explain the importance of strategic business plans.
- List the five steps of the strategic business planning process.
- Conduct each of the five steps effectively.
- Develop a strategic business plan.

Audience

This program is designed for anyone involved in the development of a strategic business plan for his/her organization, division or department. It is also helpful for anyone asked to facilitate the strategic business planning process.

Requirements

There are no regulatory requirements to provide training on strategic business planning.