

Description

Motivation is defined as the forces acting on or within a person that cause the person to behave in a goal-directed manner. Motivating associates is a key leadership responsibility in that it is the job of leaders to channel associate motivation toward achieving organizational goals.

This course will discuss the importance of motivation, offering specific techniques and recommendations to motivate more effectively.

Objectives

By the end of this course, participants should be able to:

- Explain the importance of motivation.
- Describe how feedback can be used to motivate associates.
- Outline intrinsic rewards and extrinsic rewards that can be used to motivate associates.
- List challenges around effectively motivating others.

Audience

The content of this course has been designed primarily for leaders responsible for motivating their associates; however, the content is appropriate to share with all levels of an organization.

Requirements

While the participants should be in a role where they need to motivate others, there are no regulatory requirements to provide training on motivation techniques.